



SPONSORSHIP PACKAGE

2020 AB Scotties Ladies Provincial Curling Championships

***January 21-26, 2020 @ Murray Arena
Okotoks Recreational Centre***

Presented by the Okotoks Curling Club



OKOTOKS CURLING CLUB

Box 1251 Okotoks, AB T1S 1B3

Ph: (403) 938-2847

email: okotokscurling@shaw.ca

Dear Corporate Sponsors: "Breaking News" Go to: www.okotokscurling.ca

2020 AB Scotties Ladies Provincial Curling Championships

January 21-26, 2020 @ Murray Arena at the Okotoks Recreational Centre

Okotoks Curling Club is pleased to announce our community has been awarded the host club for 2020 AB Scotties Ladies Provincial Curling Championships. The curling club is a hub for winter recreational activities in this community. Objectives for hosting this event include the promotion and development of curling in Okotoks and the County of Foothills and providing a reasonably priced membership for all ages of curling. The Okotoks Curling Club has successfully hosted past Provincial Championships and is very excited to bring this prestigious event to our town.

Winners of this Provincial Curling Championships will advance to the National Championship and represent the Province of Alberta.

In order to facilitate the hosting of this event, it is essential we receive community support. The success of all our past events has been directly dependent on community financial assistance and we would be so grateful for continued support from Okotoks and area businesses.

Corporate sponsorships are required along with a group of volunteers to successfully host this event. The following sponsorship package options are available to the business community:

Option 1 - Gold Pub Exclusive Partner	\$20,000.00
Option 2 - Gold Premier Partner Sponsor	\$10,000.00
Option 3 - Silver Partner Sponsor	\$ 5,000.00
Option 4 - Bronze Partner Sponsor	\$ 2,500.00
Option 5 - In Kind Sponsor	Goods and Services up to \$2,000
Option 6 - In Kind Sponsor	Goods and Services \$250- \$500

***Receipts will be made available for either the 2019 or 2020 tax year.*

The organization committee is available to provide support including fielding any questions/concerns you may have.

Co-Chair - Mike Libbus, General Manager OCC

Ph: (403) 938-2847

Email: okotokscurling@shaw.ca

Co-Chair - Atina Ford Johnston

Ph: (587) 999-0148

Email: atinajohnston@gmail.com

Sponsorship / Advertising Committee Co-Chairs - Marg Cox & Gail Giroux

Ph: (587) 777-4997

Email: margokotoks@gmail.com

Email: ggiroux06@gmail.com

Your support in hosting this event would help ensure success and at the same time recognize Okotoks as a potential host for future curling events and continued viability of the Okotoks Curling Club.

Thank you for your anticipated support!

Wade Johnston

Vice-President - Okotoks Curling Club

Marg Cox & Gail Giroux

Sponsorship Co-Chairpersons

Option 1 - GOLD PUB EXCLUSIVE PARTNER

Price - \$20,000

2020 AB Scotties Provincial Ladies will be hosted in the Murray Arena at the Okotoks Recreational Centre. The home end of the ice surface (approximately 100'x40') will be converted to a lounge providing food and beverage table service.

Sponsorship package includes:

- Access to a fully functional spectator lounge at ice-level
- Prime spectator seating and viewing at ice-level
- Opportunity to display company banners in lounge area
- Food and beverage table service run by Okotoks Curling Club in lounge area. Patrons to purchase items as needed.
- **Includes 60 tickets per draw** to be utilized at sponsor's discretion (*minimum of 11 draws, including semi and finals plus tie breakers*) **semifinal and final televised on SportsNet**
- Advertising in local media and on Okotoks Curling Club social media sites through 2019-2020 curling season
- Four in-ice "house" logos at the Okotoks Curling Club for the 2019-2020 curling season
- One medium-sized wall banner displayed at the Okotoks Curling Club for the 2019-2020 curling season
- During the curling event, two in-ice logos on each sheet (*one located at each end*) in the Murray Arena curling ice surface between the house and the hog, exact placement and size as determined by Curling Alberta specifications.
- One medium-sized banner displayed in the Okotoks Recreational Centre gymnasium during the event (Jan 21 to 26, 2020)
- Full page ad in the event Souvenir Program.
- 4 tickets to the banquet
- Okotoks Curling Club will provide lounge tables, chairs and curtains

Option 2 - GOLD PREMIER PARTNER SPONSOR

Price - \$10,000

2020 AB Scotties Provincial Ladies Gold Premier Partner Sponsor receives exclusive use of a corporate box with seating at ice level in the Murray arena.

Sponsorship package includes:

- Exclusive use of a corporate box at ice-level with seating for 20
- Prime spectator seating and viewing at ice-level
- Opportunity to display company banners in corporate box area
- Access to food and beverage table service run by Okotoks Curling Club. Patrons to purchase items as needed.
- **Includes 20 tickets per draw** to be utilized at sponsor's discretion (*minimum of 11 draws, including semi and finals plus tie breakers*) **semifinal and final televised on SportsNet**)
- Advertising in local media and on Okotoks Curling Club social media sites through 2019-2020 curling season
- Two in-ice "house" logos at the Okotoks Curling Club for the 2019-2020 curling season
- One medium-sized wall banner displayed at the Okotoks Curling Club for the 2019-2020 curling season
- During the curling event, two in-ice logos on one sheet of ice in the Murray Arena, located near hacks. Size and exact location specifications as determined by Curling Alberta.
- One medium-sized banner displayed in the Okotoks Recreational Centre gymnasium during the event (Jan 21 to 26, 2020)
- 4 tickets to the banquet
- Full page ad in the event Souvenir Program.

Option 3 - SILVER PARTNER SPONSOR

Price - \$5,000

2020 AB Scotties Provincial Ladies Silver Partner Sponsor receives exclusive use of a corporate box with seating at ice level in the Murray arena. Lounge service will be available.

Sponsorship package includes:

- Exclusive use of a corporate box at ice-level with seating for 10
- Prime spectator seating and viewing at ice-level
- Opportunity to display one company banner in corporate box area
- Access to food and beverage table service run by Okotoks Curling Club. Patrons to purchase items as needed.
- **Includes 10 tickets per draw** to be utilized at sponsor's discretion (*minimum of 11 draws, including the semi and final plus tie breakers*) **semifinal and final televised on SportsNet**
- Advertising on Okotoks Curling Club social media sites through 2019-2020 curling season
- Two in-ice "free guard zone" logos at the Okotoks Curling Club for the 2019-2020 curling

season

- One logo on a “bumper pad” at the Okotoks Curling Club during the 2019-2020 curling season and also displayed on ice at the Murray Arena during the curling event.
- One small-sized banner displayed in the Okotoks Recreational Centre gymnasium during the event (Jan 21 to 26, 2020)
- 2 tickets to the banquet
- 1/3 page ad in the event Souvenir Program.

Option 4 - BRONZE PARTNER SPONSOR

Price - \$2,500

2020 AB Scotties Provincial Ladies Bronze Partner Sponsor will be entitled to 20 tickets in the general seating area of the Murray Arena at the Okotoks Recreational Center for your discretionary distribution. 1/4 page ad in Souvenir Program.

Sponsorship package includes:

- **Includes 20 tickets** in general seating area per draw to be utilized at sponsor's discretion (*minimum of 11 draws, including the semi and final plus tie breakers*) **semifinal and final televised on SportsNet**
- 1/4 page ad in the event Souvenir Program.

Option 5 - IN-KIND SUPPORTER Price - Goods or Services up to \$2,000

2020 AB Scotties Provincial Ladies In-Kind Supporter will provide goods and/or services towards hosting the event that are valued up to \$2000.

Sponsorship package includes:

- For support that is valued over \$1000, the sponsor will be given 2 tickets in general seating area per draw to be utilized at sponsor's discretion (*minimum of 11 draws, including the semi and final plus tie breakers*) **semifinal and final televised on SportsNet**
- In kind supporter will be mentioned at Banquet & name listed in program

Option 6 - IN-KIND SUPPORTER Price - Goods or Services \$250-\$500

2020 AB Scotties Provincial Ladies In-Kind Supporter will provide goods and/or services towards hosting the event that are valued \$250-\$500.

Sponsorship package includes:

- In kind supporter will be mentioned at the banquet and name will be mentioned in program.



SPONSORSHIP AGREEMENT; 2020 AB Scotties Ladies Provincials

Okotoks Curling Club

Box 1252 99 Okotoks Drive - Okotoks Alberta, T1S 1E6

Contact Person: Mike Libbus (403) 554-6994 occurling@gmail.com

(Sponsor): _____

Address & phone: _____

Contact person: _____

Sponsorship level: _____

SERVICES:

Okotoks Curling Club will provide services ("event services") to sponsor in accordance with "agreed upon sponsorship level" * Sponsor to provide services set out in *Terms*

TERMS:

- **Logo for signage and in ice logo's:** (JPEG or PDF format) - Submission Date Required: no later than November 30th 2019
- **Program advertisements:** (PDF or JPEG format) - Submission Date (asap and no later than October 1st 2019)

PAYMENTS:

- **Sponsorship payment:** Submission Date no later than December 31st 2019
- **Cheques made payable to:** Okotoks Curling Club.
- **Cheques can be mailed to:** Okotoks Curling Club c/o Mike Libbus - Box 1252 - 99 Okotoks Drive, Okotoks Alberta, T1S 1E6

AGREED TO by the authorized representatives of the parties on this _____ day of _____, 20_____

OKOTOKS CURLING CLUB

LOCAL SPONSOR

NAME: Mike Libbus
Okotoks Curling Club Manager

NAME: